

SPECIMEN

MONTERCHI

UN FLORILEGIO TIPOGRAFICO REALIZZATO DA
@SIMO LORENZO PANCINI
DELLA PREMIATA FONDERIA ZETA FONTS
PER L'USO DELL'ILLUSTRISSIMO DIRETTORE ARTISTICO
RICARDO FACINELLI



ZETA FONTS FOUNDRY



| | |
|------------------------|------------------------------------------------------------------------------|
| Name: | Monterchi |
| Classification: | Sans Serif |
| Publisher: | Zetafonts Type Foundry |
| Designers: | Cosimo Lorenzo Pancini Riccardo Falcinelli Francesco Canovaro |
| Release year: | 2019 |
| Styles: | 50 styles: 4 styles in 6 weights with matching italics |
| Available: | www.zetafonts.com/monterchi |

ABOUT

In 1459, while visiting his dying mother, Italian painter Piero della Francesca spent seven days creating a fresco of a pregnant madonna in a small country church in the hilltown of Monterchi (Italy). Hailed today as one of the masterpieces of Italian Renaissance, the fresco was given a new branding in 2019 by Art Director Riccardo Falcinelli who asked the **Zetafonts team** to develop a custom font for the project.

The resulting typeface system, designed by *Cosimo Lorenzo Pancini* together with *Andrea Tartarelli* and *Maria Chiara Fantini* as a rework of *Francesco Canovaro* original **Beatrix Antiqua**, is a 50-weights ode to the beauty of classical Roman letterforms, that pairs elegant alternates and quirky ligatures with an array of design options for clear and effective editorial, signage, logo and wayfinding design.

The base display family, **Monterchi**, allows endless design expressions with a range of six weights from the slender **thin** to the strong **extrabold**, all with matching italics and an array of over one hundred **discretionary ligatures**. A fine-tuned companion **Monterchi Text** has been developed to excel in body use, with a larger x-height and wider spacing – clear and legible even at small sizes.

The use range of the family is enriched by **Monterchi Serif** and **Monterchi Sans** that feature different contemporary interpretations of the same classical geometric skeleton, allowing for layered editorial design and variation. All the fifty fonts in the **Monterchi Type System** feature an extended character set of over 1100 glyphs covering over 200 languages using the Latin alphabet, as well as Greek and Russian Cyrillic. Open Type features include small caps, positional figures, alternate letterforms, stylistic sets and discretionary ligatures.

With his elegant, historical aesthetic, **Monterchi** embodies the spirit of early Renaissance and the humanist obsession with constructed and geometric beauty – still managing to function as a workhorse family, ready to help any designer in need of a timeless classic look, or looking for the right ligature to transform a simple word into a striking wordmark.



MONTERCHI WEIGHTS:

Monterchi

K K K* K K K
k k k k k* k

Text

K K K* K K K
k k k k k* k

Sans

K K K K K* K K
k k k* k k k k

Serif

K K* K K K K
k k k k* k k

* Free fonts

Aa



Antifašistická Akcia!!

THE TRUTH WILL SET YOU FREE. BUT NOT UNTIL IT IS FINISHED WITH YOU.

Cantina Castelões™

THE RICHEST MAN IS NOT HE WHO HAS THE MOST, BUT HE WHO

Değiştirilemez Teklif

THE SUN MACHINE IS COMING DOWN, AND WE'RE GONNA HAVE A

Sexårsåldern är en lagom

ALWAYS FORGIVE YOUR ENEMIES; NOTHING ANNOYS THEM SO MUCH

«Ert þú Bókstafstrúar?»

“THOSE WHO BELIEVE IN TELEKINETICS, WELL, RAISE MY HAND.”

Reiser Til Jomfruøyene

THE CURE FOR BOREDOM IS CURIOSITY. THERE IS NO CURE FOR IT

Unterstützung Gemäß

GROUND CONTROL TO MAJOR TOM. CAN YOU HEAR ME, MAJOR

Uit Van Reënboognasie

YOU MISS 100 % OF THE SHOTS YOU NEVER TAKE. DO YOU?



PIERO DELLA FRANCESCA!!

To the man who only has a hammer, everything he encounters

DOSTALI NAJĎALEJ

Feed my will to feel this moment Urging me to cross the line

PASALÂCUL BUDA!!

Saturn ascends, the one, the ten. Ignorant to the damage

DE NEÎNDEPLINIRE

We are what we repeatedly do; excellence, then, is not an act

FRANĜISKU JĈEMPEL

«We can be heroes, forever and ever What d'you say?»

AZGARAD FETIŠISM?

I worry about being a success in a mediocre world (?)

150 COPII FRUMOSI

We are choosing to be here right now hold on, stay inside

¿ES INESCRUTABLE?

I'd rather live with a good question than a bad answer.



TEXT PROOF

Light&Medium Italic 10 pt

The so-called 'psychotically depressed' person who tries to kill herself doesn't do so out of quote '*hopelessness*' or any abstract conviction that life's assets and debits do not square. And surely not because death seems suddenly appealing. The person in whom its invisible agony reaches a certain unendurable level will kill herself the same way a trapped person will eventually jump from the window of a *burning high-rise*. Make no mistake about people who leap from burning windows. Their terror of falling from a great height is still just as great as it would be for you or me standing speculatively at the same window just checking out the view; i.e. the fear of falling remains a constant. The variable here is the other terror, the *fire's flames*.

Thin 20 pt

The so-called 'psychotically depressed' person who tries to do not square. And surely not because death seems sudden

Light 20 pt

do not square. And surely not because death seems sudden
he person in whom its invisible agony reaches a certain u

Book 20 pt

he person in whom its invisible agony reaches a certain u
herself the same way a trapped person will eventually ju

Regular 20 pt

herself the same way a trapped person will eventually ju
window of a burning high-rise. Make no mistake abo

Bold 20 pt

window of a burning high-rise. Make no mistake abo
people who leap from burning windows. Their ter

Extrabold 20 pt

Thin pt 10

THE MAN WITHOUT QUALITIES (1930) - "A barometric low hung over the Atlantic. It moved eastward toward a high-pressure area over Russia without as yet showing any inclination to bypass this [...]", *Albert Musil*

Light pt 10

GRAVITY'S RAINBOW (1973) - "It has happened before, but there is nothing to compare it to now. It is too late. The Evacuation still proceeds, but it's all theatre. There are no lights inside the cars [...]", *Thomas Pynchon*

Book pt 10

A TALE OF TWO CITIES (1859) - "It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity [...]", *Charles Dickens*

Regular pt 10

ROBINSON CRUSOE (1719) - "I was born in the Year 1632, in the City of York, of a good Family, tho' not of that Country, my Father being a Foreigner of Bremen, who settled first at Hull [...]", *Daniel Defoe*

Bold pt 10

IF ON A WINTER'S NIGHT A TRAVELER (1979) - "You are about to begin reading Italo Calvino's new novel, *If on a winter's night a traveler*.", *Italo Calvino*

Extrabold pt 10

THE CATCHER IN THE RYE (1951) - "If you really want to hear about it, the first thing you'll probably want to know is where I was born, and what my lousy childhood was like, and how [...]", *J. D. Salinger*



Monterchi Display vs Monterchi Text

16 pt / 20 — Monterchi Display

Nero (Latin: *Nero Claudius Caesar Augustus Germanicus*) was the last Roman emperor of the Julio-Claudian dynasty. He was born *Lucius Domitius Ahenobarbus* on 15 December 37 ad in Antium. Nero

16 pt / 20 — Monterchi Text

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12pt / 16 — Monterchi Display

During the early years of his reign, Nero was content to be guided by his mother, his tutor Lucius Annaeus Seneca and his Praetorian prefect, Sextus Afranius Burrus. As time passed, he started to play a more active and independent role in government and foreign policy. During his reign, the redoubtable general Corbulo conducted a successful war and negotiated peace with the Parthian Empire.

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10pt / 12 — Monterchi Display

Nero's rule is usually associated with tyranny and extravagance. Most Roman sources, such as Suetonius and Cassius Dio, offer overwhelmingly negative assessments of his personality and reign. Tacitus claims that "the Roman people thought him compulsive and corrupt". Suetonius tells that "many Romans believed that the Great Fire of Rome was instigated by Nero to clear the way for his planned palatial complex, the Domus Aurea." According to Tacitus he was said to have seized Christians as

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7pt / 9 — Monterchi Display

Caligula's reign lasted from 37 until 41. He died from multiple stab wounds in January of 41 after being ambushed by his own Praetorian Guard on the Palatine Hill. Claudius succeeded Caligula as Emperor. Agrippina married Claudius in 49 ad and became his fourth wife. By February 49, she had persuaded Claudius to adopt her son Nero. After Nero's adoption, "Claudius" became part of his name: Nero Claudius Caesar Drusus Germanicus. Claudius had gold coins issued to mark the adoption. Classics professor Josiah Osgood has written that "the coins, through their distribution and imagery alike, showed that a new Leader was in the making." David Shotter noted that, despite events in Rome, Nero's step-brother Britannicus was more prominent in provincial coinages during the early 50s. The ancient biographer Suetonius, who was critical of Nero's ancestors, wrote that Augustus had reproached Nero's grandfather for his unseemly enjoyment of violent gladiator games. According to Jürgen Malitz, Suetonius tells that Nero's father was known to be "irascible and brutal", and that both "enjoyed chariot races and theater performances to a degree not befitting their position."

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DISCRETIONARY **Ro** LIGATURES

Discretionary Ligatures are ligatures applied at the user's discretion.

RO → Ro

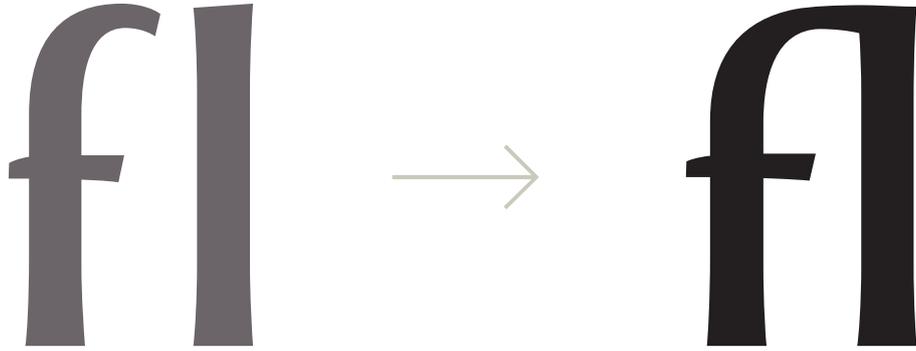
MULTI WEIGHT AND MULTI STYLE LIGATURES

Discretionary ligatures work better in thin to regular weight and in sans serif subfamily but are provided for all fonts.

LA @RINNA PAOLETTI RISE @LÁ!
 LA @RINNA PAOLETTI RISE @LÁ!

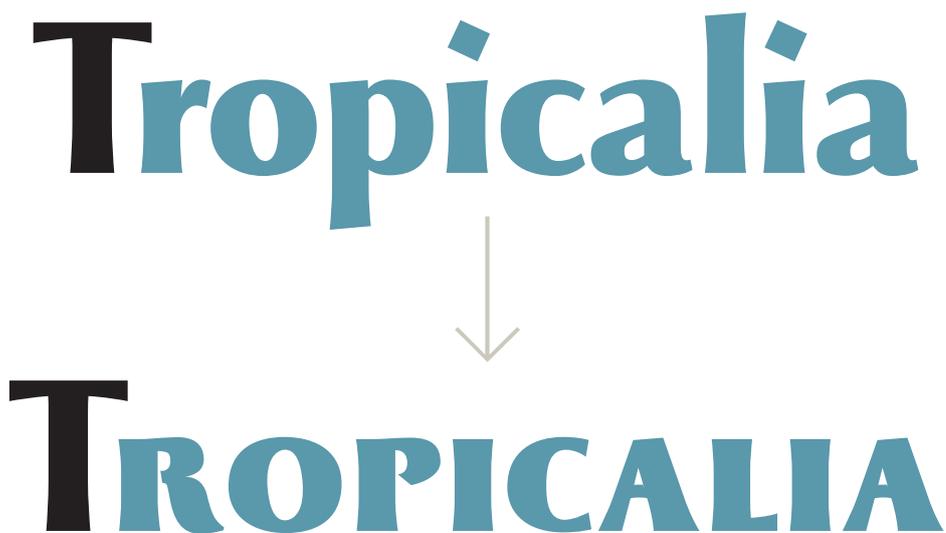
STANDARD **f l** LIGATURES

The **standard ligatures** are designed to correct awkward text combinations of letters, such as fi, ffi, ff.
Such ligatures are applied by default



SMALLCAPS

Small Caps feature substitutes lowercase with a capital versions of the letters sets within the x-height





ALTERNATE FIGURES

Tabular Figures are especially useful while setting columns of numbers, such as in financial reports.

PROPORTIONAL LINING

123



TABULAR LINING

|1|2|3|

PROPORTIONAL OLD STYLE

123



TABULAR OLD STYLE

|1|2|3|

POSITIONING FIGURE/FRACTION

These various kind of figures are used for fractions, footnote references, chemical compounds, and as mathematical exponents.

 $\frac{1}{4}$

FRACTION

H₂O

SUBSCRIPT-INFERIOR

D₂₂

DENOMINATOR

1^o

ORDINALS

HoLA

SMALL CAPS

N¹²

NUMERATOR



A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r

s t u v w x y z

1 2 3 4 5 6 7 8 9 0

? ! . , & & & &

€ & & &



NUMBERS

1200+ chars
220+ languages
3 scripts: latin, greek, cyrillic

COMMON LANGUAGE

Afrikaans, Albanian, Asu, Azerbaijani, Basque, Bemba, Bena, Bosnian, Breton, Bulgarian, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Greek, Gusii, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Macedonian, Machame, Makhu-wa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Morisyen, North Ndebele, Northern Sami, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Quechua, Romansh, Rombo, Rundi, Russian, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Serbian, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Turkmen, Ukrainian, Upper Sorbian, Vunjo, Walser, Welsh, Western Frisian, Wolof, Zulu

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DELLA PREMIATA FONDERIA **ZETA** FONTS

PER L'USO DELL'ILLUSTRISSIMO DIRETTORE ARTISTICO

RICARDO FACINELLI

IN ONORE DELLA LONGEVA TRADIZIONE HUMANISTICA

DI MESSER PIERO DELLA FRANCESCA

IN FIRENZE ANNO DOMINI MMXIX LEGGASI DVEMILADICIANNOVE

MADONNA

DEL PARTO

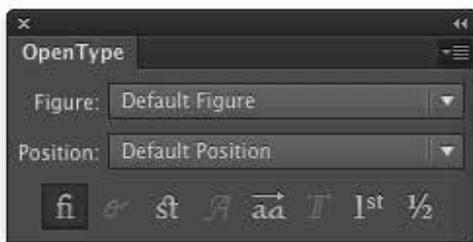
The Quick Brown Fox
Invented Perspective



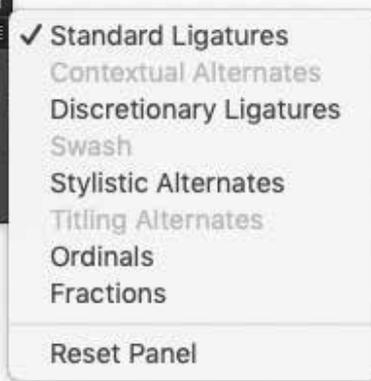
HOW TO USE FEATURES

All Zetafonts typefaces feature extra glyphs and functions that are available with Open Type technology (works on Adobe software, Word, and newer Os). Open Type features are activat-

ed in Illustrator, InDesign and Photoshop through multiple option checks in the Type Open Type panel.



To activate Open Type panel select in the menu:
Window -> Type -> Opentype panel



The OpenType format makes it possible to incorporate typographic features, such as small caps, ligatures, old style numerals and lining numerals, all within one font file, thereby simplifying font management and usage.

FOR MORE INFORMATION CHECK OUR **FAQ PAGE:**

<http://bit.ly/zetafaq>

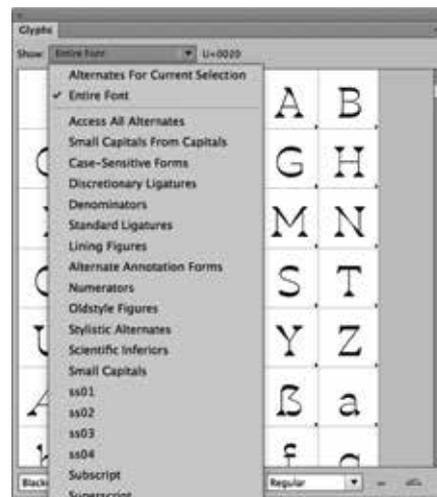
USE SPECIAL FEATURES AND STYLE SETS

Illustrator's Glyphs panel provides quick access to a wide range of special characters. With the Type tool, click to place the insertion

point, then double-click the character you want to place in the text from the Glyphs panel.



To activate glyph panel go to:
menu -> window -> type -> glyph panel



You can select the stylistic set you want to be display



AVAILABLE FORMATS AND INSTALLATION SPEC

In the package are available the most common file format for every purpose:

TTF, OTF, EOT, WOFF, WOFF2

Install on Windows 10

Once downloaded, right-click on the file, select *"Extract All"*. After extraction (or accessing the file at its downloaded destination), right-click on the file and select *"Install"*. Otherwise navigate to **Cortana's search field** on the taskbar, type *"Control Panel"* and click the corresponding result. With the Control Panel open, navigate to *"Appearance and Personalization"* and click on *"Fonts"* in the main window.

Here you can **Drag and Drop** your files.

Install on Mac OS

Double click the unzipped font file and **Font Book** will open a preview of the font. Click *"Install Font"* at the bottom of the preview.

HOW TO GET THE FONT

In order to use our fonts in a commercial project, you need to pay a license fee that varies according to usage and number of users. Acquiring a license on our website www.zetafonts.com is the fastest way. You will be able to download the fonts immediately after the payment. Our website accepts payments with credit card or with PayPal account, both using PayPal POS that accepts all main credit cards. For more information about licensing, visit www.zetafonts.com/licensing

TRY BEFORE YOU BUY

Our fonts are free to try and for personal/non-commercial use. You can download the trial version in order to test the integration in your design by visiting the font page on www.zetafonts.com

CUSTOM FONT

Custom fonts is part of the services we offer as a type foundry. This include design completely new typefaces, modifications of existing ones, or creation of special language sets. For more information visit: www.zetafonts.com/custom-fonts

WEBFONTS

All Zetafonts typefaces are available also as webfonts as self-hosting webfont licence. We provide the fonts as EOT, WOFF, WOFF2 formats.



Zetafonts is a Ligature srl division

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Zetafonts is an independent digital type foundry run by an Italian type designer Team and currently based in Florence. It has spent more than a decade designing typefaces for print, digital, environmental design, branding and corporation. Besides creating a wide range of high quality retail typefaces, Zetafonts also provides custom typeface design services for commercial and institutional clients.

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FOUNDRY

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