

**W Type Foundry™ — PERSONAL USE LICENSE**  
**Desktop + Social Media Font End User License Agreement**  
Version 3.0 – JUN 2020

By downloading and/or installing font software (“Font”) offered by W Type Foundry™, you (“Licensee”) agree to be bound by the following terms and conditions of this End User Licensing Agreement (“EULA”):

**1. Rights Granted**

W Type Foundry™ grants Licensee a non-exclusive, non-transferable license to:

I. Be used only by the licensee, a single user, one desktop computer, for personal use only (non-commercial purposes).

The W Type Foundry™ **“Personal Use License for Desktop + Social Media”** grants Licensee a non-transferable license to use the specified font(s):

**a. Desktop License**

- Desktop installation; for one workstation (one computer).
- Application of the fonts(s) to create graphics, logos and artwork.
- The created graphics may be a fixed size (e.g. JPG, PNG, etc.) or a static vector (e.g. SVG, EPS, etc. made with a “create outlines” tool).
- The created graphics can be printed.
- Fonts are provided in OTF format.

**b. Social Media License**

- The Licensee can use the font(s) on Social Media platforms serving a maximum of 10K (ten thousand) followers combining three main platforms; Instagram, Facebook and Twitter.
- The social media license allows the use of the fonts(s) on social media platforms including, but not limited to, Snapchat, Pinterest, Linked In and Tumblr.
- In the case of an increase in followers, the license must be updated.
- Fonts are provided in OTF format.

**2. Requirements and Restrictions**

a. Licensee may not use the Font for commercial purposes; to create branding or other kinds of design or salable products for any other business entity, commissioned designer or agency. An extended license may be available for an additional fee. Contact W Type Foundry™ at [hola@wtypefoundry.com](mailto:hola@wtypefoundry.com) for more information.

b. Licensee may not use the Font to create alphabet or letterform products for resale where the product consists of individual letterforms, including rubber stamps, die-cut products, stencil products, or adhesive sticker alphabet products where the likeness of the Font can be reproduced and the end-user of said products can create their own typesetting. An extended license may be available for an additional fee. Contact W Type Foundry™ at [hola@wtypefoundry.com](mailto:hola@wtypefoundry.com) for more information.

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### **3. Term**

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### **4. Modifications**

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Print-font(s) must not be used to generate web-font(s).

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### **10. Entire Agreement**

This EULA, constitutes the entire agreement between W Type Foundry™ and Licensee. By installing and/or downloading W Type Foundry™ fonts, you acknowledge that you have read, understood, and agreed to be bound by the terms of this contract.

**11. Waiver**

The waiver of one breach or default hereunder shall not constitute the waiver of any subsequent breach or default.