

TRANSCEND

DESIGNED BY
PAULO GOODE

RELEASED
JUNE 2019

FEATURING
EIGHT WEIGHTS
OLD STYLE FIGURES
ALTERNATES
LIGATURES
600+ GLYPHS

TRANSCEND REVISITS MY VERY FIRST TYPEFACE, CARRIG — TO BE PRECISE, THE ALL-CAPS “REFINED” VERSION. I FIRST DREW CARRIG IN 1998, AND IT HAD NAGGED AWAY AT ME FOR 16 YEARS BEFORE REDRAWING AND RELEASING IT AT THE END OF 2014. SINCE THEN I HAVE HAD A SIMILAR NAGGING FEELING TO LOOK AT THE LETTERFORMS ONCE MORE AND TRY TO CREATE THE PERFECT CLASSICAL TITLING TYPEFACE — A SORT OF “CARRIG REFINED REFINED”, IF YOU LIKE!

SO FAR, AT THIS FIRST STAGE RELEASE, I AM PLEASED WITH THE RESULT. IT CERTAINLY EVOKES THE PREMIUM QUALITY FEEL I WAS HOPING TO ACHIEVE. I HAVE ADDED SWASHES, FLOURISHES AND LIGATURES THAT HAVE BEEN CAREFULLY CONSIDERED TO HELP ACCENTUATE AND EMBELLISH EACH WORD THAT YOU TYPE.

I HAVE SEEN MANY TYPEFACES OF VARYING QUALITY DURING MY RESEARCH THAT SEEM TO FORCE SWASHES ONTO CHARACTERS THAT SIMPLY DO NOT REQUIRE THEM. I LOOKED MORE TO CLASSICS SUCH AS “TRAJAN” AND “PERPETUA” FOR INSPIRATION, NEITHER OF WHICH ARE OVERLY EMBELLISHED. THEY SIMPLY EXUDE CLASS AND QUALITY — WHICH TRANSCEND ALSO HOPEFULLY EPITOMISES.

TRANSCEND THIN

TRANSCEND LIGHT

TRANSCEND REGULAR

TRANSCEND MEDIUM

TRANSCEND SEMIBOLD

TRANSCEND BOLD

TRANSCEND BLACK

TRANSCEND ULTRA

TRANSCEND THIN

REMEMBER

QURNA (MR CHRISTIAN ON THE DECKS)

KINCAJOU

THE SECRET SPACE PROGRAM

TOTALITARIAN TIPTOE

CIENĪGS

ZEUS NO LIKE TECHNO

#DISCLOSURE

FOR THINE IS THE KINGDOM

TRANSCEND THIN

HYPNEROTOMACHIA POLIPHILI ('POLIPHILLO'S STRIFE OF LOVE IN A DREAM' OR 'THE DREAM OF POLIPHILUS'), IS A ROMANCE SAID TO BE BY FRANCESCO COLONNA. IT IS A FAMOUS EXAMPLE OF AN INCUNABLE (A WORK OF EARLY PRINTING). THE WORK WAS FIRST PUBLISHED IN 1499 IN VENICE. THIS FIRST

18 ON 20 POINT

THIS FIRST EDITION HAS AN ELEGANT PAGE LAYOUT, WITH REFINED WOODCUT ILLUSTRATIONS IN AN EARLY RENAISSANCE STYLE. HYPNEROTOMACHIA POLIPHILI PRESENTS A MYSTERIOUS ARCANAL ALLEGORY IN WHICH THE MAIN PROTAGONIST, POLIPHILLO PURSUES HIS LOVE, POLIA, THROUGH A DREAMLIKE LANDSCAPE. IN THE END, HE IS RECONCILED WITH HER BY THE "FOUNTAIN OF VENUS".

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THE TEXT OF THE BOOK IS WRITTEN IN A BIZARRE LATINATE ITALIAN. WITHOUT EXPLANATION, THE TEXT IS FULL OF WORDS BASED ON LATIN AND GREEK ROOTS. THE BOOK, HOWEVER, ALSO INCLUDES WORDS FROM THE ITALIAN LANGUAGE AND ILLUSTRATIONS WHICH INCLUDE ARABIC AND HEBREW WORDS.

9 ON 10 POINT

THE HYPNEROTOMACHIA POLIPHILI, SET IN 1467, CONSISTS OF A SERIES OF PRECIOUS AND ELABORATE SCENES INVOLVING THE TITLE CHARACTER, POLIPHILLO ("FRIEND OF MANY THINGS" FROM THE GREEK WORDS POLLOI MEANING "MANY" AND PHILOS

8 ON 9 POINT

TRANSCEND LIGHT

\$23 TRILLION UNACCOUNTED
BOOK COVER
TITLING

HOW MUCH REALITY CAN YOU TAKE?

«PLEIADIAN»
TONGUE IN CHIC
MARQUE OF DISTINCTION
ASCENSION
REAL & TRUE

TRANSCEND LIGHT

DE RE MILITARI (LATIN “CONCERNING MILITARY MATTERS”), ALSO EPITOMA REI MILITARIS, IS A TREATISE BY THE LATE LATIN WRITER PUBLIUS FLAVIUS VEGETIUS RENATUS ABOUT ROMAN WARFARE AND MILITARY PRINCIPLES AS A PRESENTATION OF METHODS AND PRACTICES IN USE DURING THE

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8 ON 9 POINT

TRANSCEND REGULAR

HOLOGRAPHIC SIMULATION

DIVINATION

DEN STØRSTE HEMMELIGHETEN

OLD STYLE FIGURES £987.00 \$6,543,210

QUALIFYING

TRANSCEND: SURPASS YOUR LIMITATIONS

ELŐFELTÉTEL

5TH DIMENSIONAL

ALLT SEM ÞÚ ÞARFT AÐ VITA

@PAULOGOODE

TRANSCEND REGULAR

NICHOLAS JENSON (C.1420 – 1480) WAS A FRENCH ENGRAVER, PIONEER, PRINTER AND TYPE DESIGNER WHO CARRIED OUT MOST OF HIS WORK IN VENICE, ITALY. JENSON ACTED AS MASTER OF THE FRENCH ROYAL MINT AT TOURS, AND IS CREDITED WITH BEING THE CREATOR OF ONE OF THE FINEST EARLY

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IN OCTOBER 1458, WHILE ACTING AS MASTER OF THE FRENCH ROYAL MINT, JENSON WAS SENT TO MAINZ, BY KING CHARLES VII, TO STUDY THE ART OF METAL MOVABLE TYPE. BY THE TIME JENSON ARRIVED IN

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8 ON 9 POINT

TRANSCEND MEDIUM

CELESTINE

HUMAN PERCEPTION

SVE ŠTO TREBATE ZNATI

ALTERNATIVE • MAINSTREAM

#TYPOGRAPHIC

CHINA (CLOUDS NOT MOUNTAINS)

€574,831 MINIMUM

INTERPRETATION

MONARCH

NIKOLA TESLA (1856—1943)

TRANSCEND MEDIUM

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8 ON 9 POINT

TRANSCEND SEMIBOLD

V FOR VENDETTA
THE POWER & THE GLORY
FREE ENERGY
TOUCHING THE VOID
“AVANTI!”

TITULARES MAJESTUOSOS Y DRAMÁTICOS

OBSIDIAN
£70,124,658.39
KNIGHTS TEMPLAR

TRANSCEND SEMIBOLD

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8 ON 9 POINT

TRANSCEND BOLD

WONDER

IT'S PRETTY AMAZING!

UNACKNOWLEDGED

MAJESTÆTISKE DRAMATISKE OVERSKRIFTER

ETERNAL SUNSHINE

“EUREKA!”

ONE MILLION MILES OUT

MAFICH ARABI

ALIEN PRESENCE ON EARTH

YAŞAM ÇİÇEĞİNİN EŞKİ SIRRI

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8 ON 9 POINT

TRANSCEND BLACK

LAST TRAIN TO LHASA
DZIECI MACIERZY
TRUTHFUL
YOU'RE, NOT "YOUR"
HELLOPOLIS
"THE CARETAKER"
TRASCENDERE!
THE GREAT AWAKENING
1874' 6" WIDE

TRANSCEND BLACK

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TRANSCEND ULTRA

CALLIGRAPHIC

ORGONE ACCUMULATOR

JULY 7TH 1947

STOP SAYING “LITERALLY”

ALL THE F*CKING TIME!

STARGATE™

PRIME INTELLIGENCE

MAŁY, WĄSKI PODBRÓDEK

CONNECT THE DOTS

QUESTION EVERYTHING

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TRANSCEND GLYPHS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
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À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø
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A Á Â Ã Ä Å Æ Ā Ă Ą K Ł M N Ń Ņ Ñ Ñ
Ň Ő Ó Ô Ö Ò Ō Ŧ Q R Ř Ŕ Š Ś Ş Ș U Ú Ü û
Û Ü Ů Ű Ų Ŵ Ŷ Ÿ Ź Ž ŷ Ÿ Ź
A Á Â Ã Ä Å Æ Ā Ă Ą K Ł M N Ń Ņ Ñ Ñ Ñ Ő Ó
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Û Ü Ů Ű Ų Ŵ Ŷ Ÿ Ź Ž ŷ Ÿ Ź

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 A Á Ă Â Ä Å Ã Q

Discretionary Ligatures	AT CH CT ET KA KE KI KO KS KU KY LA LE LI LL LO LS LT LU LY NT OT RA RC RD RE RG RI RO RR RS RT RU RY ST TA TE TH TI TO TR TS TT Tu uT
Figures Proportional Old Style Fractions Numerators & Denominators Inferiors & Superiors	0123456789 0123456789 1/2 1/4 3/4 1/8 3/8 5/8 7/8 1234567890/1234567890 H ₁₂₃₄₅₆₇₈₉₀ H ¹²³⁴⁵⁶⁷⁸⁹⁰
Punctuation	*.♦∴;.,...!¡?¿"/_{ }[]()— — — «»‹›„“”‘’
Currencies	₰¢\$€ƒ£¥
Mathematics	%‰≈∼÷=>≥<≤∞¬-×≠+±∅∂∫∔∏√ΣΔΩμπ
Symbols	@&#¶\$©®™°^†‡&gcirc