An aerial photograph of a massive concrete dam with a curved top. Several people are walking along the top edge of the dam, providing a sense of scale. The water behind the dam is a deep green color. The word "Turbine" is written in a large, white, sans-serif font across the center of the image.

Turbine

Turbine™

Technical precision that leaves a lasting impression.

The Neo-Grotesque with wide proportions and tight spacing is perfect for clear announcements.

Design

Felix Braden

Mastering, Production

Andreas Frohloff
Christoph Koeberlin

Marketing

Felix Braden (Naming, Graphic Design)
Ivo Gabrowitsch (Copywriting, Imagery, Specimen)
Lucy Beckley (English Translation)
Jana Kühn (Imagery)

Trademarks

Turbine™ is a trademark of Fontwerk GmbH

Design Period; Release

2013–2020; July 20, 2020

Latest Update

Version 1.0; July 20, 2020

Glyphs Per Font

629 (see page 8)

Languages

97 Latin (see page 10)

Styles

14: seven upright weights and corresponding italics (see page 5)

Licensing

Trial Free Test license;
Standard Combined Print, Web, App and eBook license;
starting at €50
Extended Larger license volume and additional Broadcasting;
starting at €500
Further types of license available on request

Formats

OTF, WOFF, WOFF2; Further formats available on request

Variable Fonts

Available on request

Modifications & Extensions

Available on request

Recommended Use

Advertising & Packaging
Film & TV
Logo, Branding & CI
Poster & Billboards
Software & Gaming
Sports

Contact

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10405 Berlin, Germany
hello@fontwerk.com
Available exclusively from fontwerk.com/fonts/turbine.

Superelliptical Curves

WASSERKRAFT

Courbe de Lamé

Formula-E

Acupuncture Needle

Digital Camera 7W

156,000 cubic meters

Quastenflosser 1938

SECOND

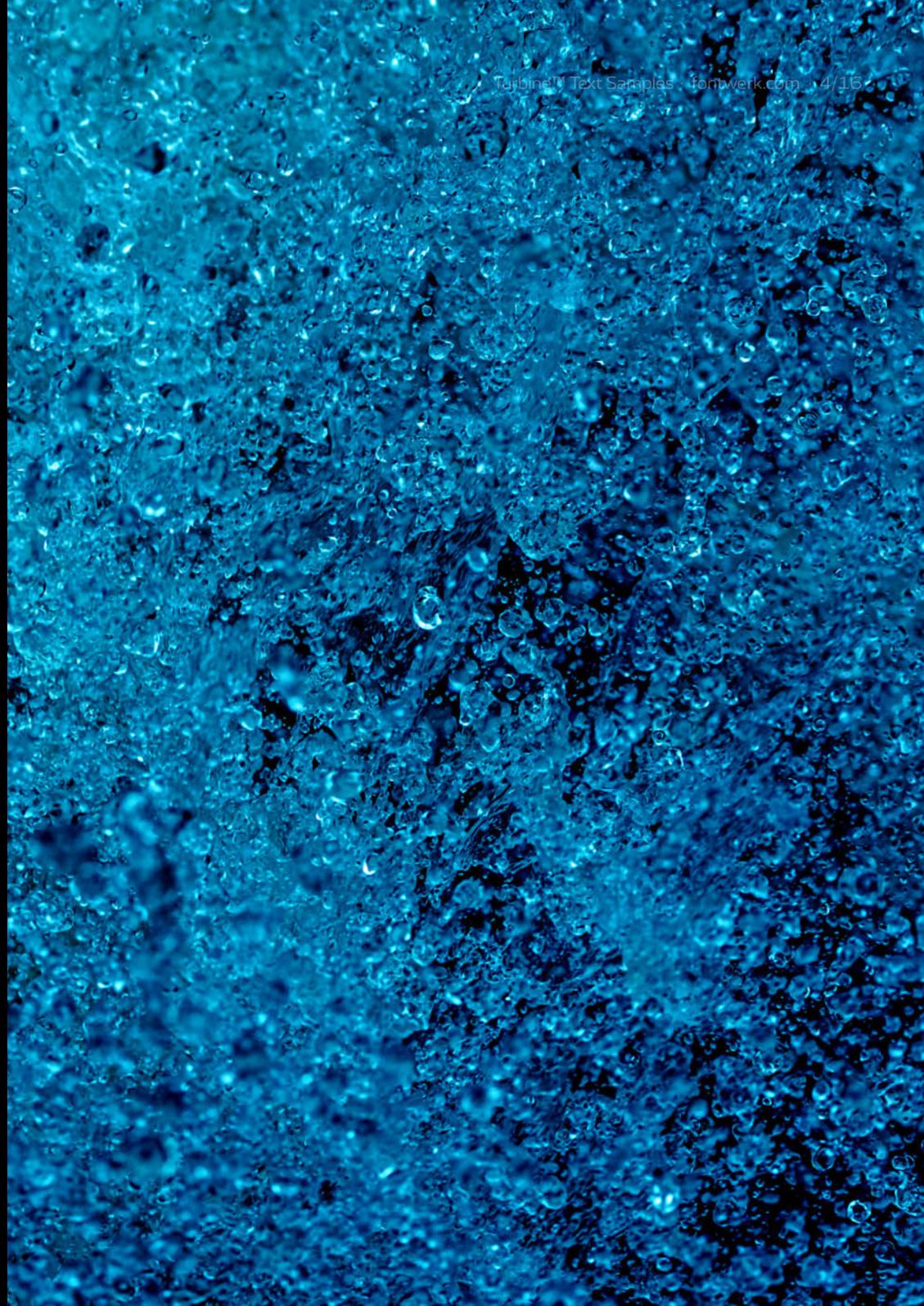
D'ici là, il coulera de l'eau sous les ponts

Oblał mnie zimny pot

SPEAKER MODE

Betriebsraum

Manual de instruções



Turbine Thin · *Thin Italic*

Turbine ExtraLight · *ExtraLight Italic*

Turbine Light · *Light Italic*

Turbine Regular · *Italic*

Turbine Medium · *Medium Italic*

Turbine Bold · *Bold Italic*

Turbine ExtraBold · *ExtraBold Italic*

Available in 14 styles.

Central Airlines

Bold 65 pt, ExtraLight 65 pt

Bold All Caps 100 pt, Bold Italic All Caps 100 pt

3 UP

DOORS

Thin 100 pt, Bold All Caps 18 pt

bombastic **STUDIO** C

∞ PULSAR ∞
∞ LADDIIR ∞

Regular 40 pt

Light Italic 110 pt, Italic 50 pt

G **GOAL**

20 Mil Léguas Submarinas

Bold 56 pt, Português

The year 1866 was signalized by a remarkable incident, a mysterious and inexplicable phenomenon, which doubtless no one has yet forgotten. Not to mention rumors which agitated the maritime population, and excited the public mind, even in the interior of continents, seafaring men were particularly excited.

Medium 22 pt, English

Kaufleute, Reeder, Schiffskapitäne, Skipper und Master in Europa und Amerika, Offiziere der Kriegsmarine aller Länder und schließlich die Regierungen der verschiedenen Staaten beider Kontinente nahmen die Vorfälle au-

ßerordentlich ernst. Seit einiger Zeit schon waren mehrere Schiffe auf hoher See „einem gigantischen Etwas“ begegnet, einem langen, spindelförmigen Gegenstand, der bisweilen phosphoreszierte und weitaus größer und schneller war als ein Wal.

Regular 15 pt, Deutsch

Los hechos relativos a estas apariciones, consignados en los diferentes libros de a bordo, coincidían con bastante exactitud en lo referente a la estructura del objeto o del ser en cuestión, a la excepcional velocidad de sus movimientos, a la sorprendente potencia de su locomoción y a la particular vitalidad de que parecía dotado. De tratarse de un cetáceo, superaba en volumen a todos cuantos especímenes de este género había clasificado la ciencia hasta entonces. Ni Cuvier, ni Lacepède, ni Dumeril ni Quatrefages hubieran admitido la existencia de tal monstruo, a menos de haberlo visto por sus propios ojos de sabios.

Regular 11.5 pt, Español

À prendre la moyenne des observations faites à diverses reprises, — en rejetant les évaluations timides qui assignaient à cet objet une longueur de deux cents pieds, et en repoussant les opinions exagérées qui le disaient large d'un mille et long de trois, — on pouvait affirmer, cependant, que cet être phénoménal dépassait de beaucoup toutes les dimensions admises jusqu'à ce jour par les ichthyologistes, — s'il existait toutefois. Or, il existait, le fait en lui-même n'était plus niable, et, avec ce penchant qui pousse au merveilleux la cervelle humaine, on comprendra l'émotion produite dans le monde entier par cette surnaturelle apparition. Quant à la rejeter au rang des fables, il fallait y renoncer.

Regular 8 pt, Français

Case-Sensitive Forms #CASE

ı ĸ ˙ ˆ / \ () { } [] - - - - - « » ‹ › { } @ included

(H-o) (H-O)

Lining Figures (default) #LNUM, Oldstyle Figures #ONUM

169 169

Proportional Figures (default) #PNUM, Tabular Figures #TNUM

317 317

Fractions #FRAC, Numerators #NUMR, Denominators #DNOM

4/852 4/852

Ordinals #ORDN

6^a 2^o 6^a 2^o

Scientific Inferiors #SINF

CO2 CO₂

Superscript #SUPS, Subscript #SUBS

m³ M₆ m³ M₆

Slashed Zero #ZERO

7380 7380/

Standard Ligatures #LIGA
fi fl included

fluid fluid

Localized Forms #LOCL

L· LH· → L· LH (Catalan) and Ș ț ș ț → Ș Ț ș ț (Romanian) included

Brașov Brașov

Supported Languages

All of Fontwerk's typefaces support at least 94 Latin-based European languages such as English, German, French, Spanish, Czech, Polish, and Turkish. Some families also support Greek and Cyrillic (e.g. Russian, Bulgarian). If you need further languages or script systems (anything from Cyrillic and Greek to Hebrew, Arabic, Thai and even Chinese, Japanese, Korean (CJK), and Devanagari), we can make custom fonts for you.

▼ Latin

Afrikaans	Friulian	Machame	Sango
Albanian	Galician	Makhuwa-Meetto	Sangu
Asu	Ganda	Makonde	Sena
Basque	German	Malagasy	Serbian
Bemba	Gusii	Maltese	Shambala
Bena	Hungarian	Manx	Shona
Breton	Icelandic	Meru	Slovak
Catalan	Inari Sami	Morisyen	Slovenian
Cornish	Indonesian	Northern Sami	Soga
Croatian	Irish	North Ndebele	Somali
Czech	Italian	Norwegian Bokmål	Spanish
Danish	Jola-Fonyi	Norwegian Nynorsk	Swahili
Dutch	Kabuverdianu	Nyankole	Swedish
Embu	Kalenjin	Oromo	Swiss German
English	Kamba	Polish	Taita
Esperanto	Kikuyu	Portuguese	Teso
Estonian	Kinyarwanda	Quechua	Turkish
Faroese	Latvian	Romanian	Upper Sorbian
Filipino	Lithuanian	Romansh	Uzbek
Finnish	Lower Sorbian	Rombo	Volapük
French	Luo	Rundi	Vunjo
	Luxembourgish	Rwa	Walser
	Luyia	Samburu	Welsh

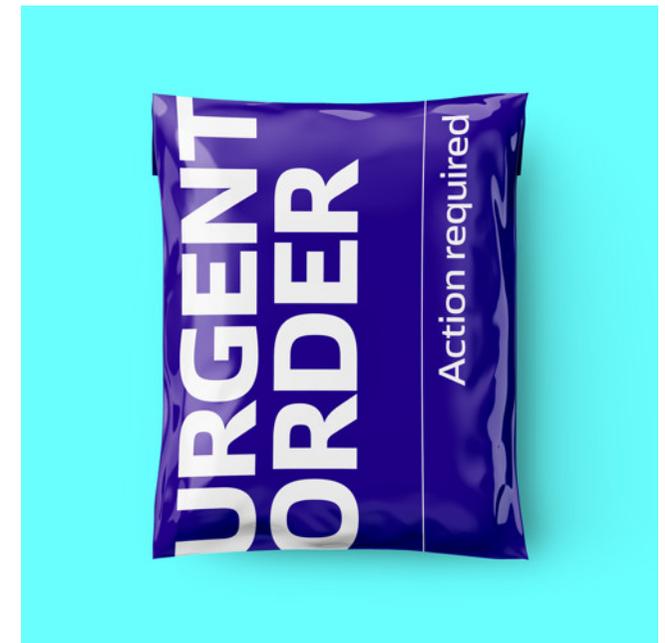
All of Felix Braden's typefaces have a name that is related to water. Turbine follows the aquatic theme but draws upon the more technical and mechanical aspects associated with water.

In naming this typeface, the designer from Cologne emphasizes its technical prowess and properties. The superelliptical curves (a mixture of ellipse and rectangle, also known as Lamé curve), the wide proportions, the minimal contrast and the tight spacing result in a cool appearance that is highly recognizable. It makes Turbine the perfect fit for corporate design projects and advertising campaigns, especially for clients working in engineering, technological or pharmaceutical industries.

The fine geometric feature has often been applied in architecture, urban planning, product and interior design and its application exudes a friendly, approachable appearance. And here, in Turbine it comes into play. This type of design became particularly popular in the 60s and 70s, and this look and feel spills over into Turbine, giving it a little bit of a retro feel. However, less 'retro' in the nostalgic sense and more in the

futuristic and confidence-inspiring sense, because its suitability for the here and now is without question.

The very open forms of this Neo-Grotesque achieve a significantly higher legibility and elegance compared to older typefaces of this type. Turbine's preferred partners are slab serifs, especially Clarendon-like ones such as Bookman, Sentinel or Pulpo. But also narrow-running sans-serifs like Ika Compact are a suitable counterpart to our technical-looking Turbine.



Fictitious use-case designed by Felix Braden

DESIGNER

Felix Braden

The Greek philosopher Thales pronounced: *“The principle of all things is water; everything is made of water, and everything returns to water.”*

Cologne-based designer Felix Braden also appreciates and recognizes the beauty and importance of the wettest element. His own foundry Floodfonts and almost all of his fonts have a reference to water. His veritable typographic aquarium includes fonts with names such as: Pulpo, Kontiki, Capri, Tuna, FF Scuba, Bikini or Moby. His latest typeface Turbine also fittingly means the rotating turbomachine of a hydropower plant.

In terms of design, Felix's typefaces have also been very well received. His typeface FF Scuba was recognized in the Communication Arts Typography Annual in 2013 and his typeface Kontiki was nominated for the German Design Award in 2019.

Felix Braden works full-time as an Art Director at MWK Cologne and was responsible,

among other things, for the corporate design of Malteser International and the logo design of the Romano Germanic Museum. Previously, he co-founded Glashaus Design and worked with Jens Gehlhaar at Gaga Design. Felix studied Communication Design at Trier University with Prof. Andreas Hogan.

In his free time, rather than pushing pens he sometimes likes to push balls, because he is a passionate boules player. When the weather is not so good, he emulates his role model Rian Hughes and draws illustrations. If he wants a little more excitement, he loves to go to indie and alternative rock concerts.



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File Formats and Licensing

All our typefaces are provided in OTF (OpenType fonts with PostScript outlines; usually used for desktop, apps, ebooks, and hardware) and WOFF as well as WOFF2 (Web Open Font Format; OpenType fonts for the use on the web) formats. Most other formats such as EOT, SVG, or TTF are not necessary anymore today. However, we can generate those files in case they are really needed.

We believe we have one of the simplest licensing models in the industry. If we were sitting in the pub, we could draw it out on a beer mat. It's hard enough to find the right font, so we want to make the licensing as simple as possible. What does this mean? No drop-down-menus, just a LICENSE IN ONE CLICK. You pay just once and that's that as long as you keep within the boundaries of use as stated in the License.

Please check our website www.fontwerk.com/licensing for further information.

TRIAL The 'Trial Fonts' contain around $\frac{3}{4}$ of the actual characters and usually no OpenType features. The license allows free use

Bold 40 pt, Regular 10 pt, Bold 14 pt, Bold 8.5 pt All Caps,
Regular 8.5 pt, Medium 8.5 pt All Caps, Bold 10 pt

TRIAL

1 User for testing purposes only

CLICK HERE TO DOWNLOAD
FOR FREE NOW!

STANDARD

Print: 1 User
Web: 100,000 Pageviews/month
App: 1,000 Downloads
eBook: 10,000 Downloads

EXTENDED

Print: 15 Users
Web: 1,500,000 Pageviews/m.
App: 15,000 Downloads
eBook: 150,000 Downloads
Broadcasting: 1,500,000 Viewers

during the test phase. Both desktop and webfonts are included so that you can design mockups, websites, apps and eBooks etc. and then present to the client without having to commit to the purchase. Only when it is clear that the font fits and the actual projects go live or are produced, will you need to purchase the Standard version.

STANDARD Our most popular license that includes use in Print (desktop) for one user and one project for use on the Web (100,000 pageviews per month), in an App (1,000 downloads) and eBooks (10,000 downloads). If more users, projects, pageviews or downloads are required, either several Standard licenses or an Extended license must be purchased.

EXTENDED This is comparable to a MUL, a multi-user-license. Extended covers use in Print for 15 users and up to 15 projects with total use on the Web (1.5 million pageviews per month), in Apps (15,000 downloads) and eBooks (150,000 downloads). It is also the right license for use in Broadcasting (1.5 million viewers).

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European time, and
will respond as soon
as we can.

Social Media

Instagram, Twitter,
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Bold 10 pt, Regular 10 pt,
Medium Italic 20 pt, Light 20 pt,
Medium 20 pt

We craft modern typefaces and provide innovative font engineering and type design services.

We **believe** that convincing communication is only possible with the most aesthetically pleasing and most technically sound fonts.

Our **vision** is to provide easy access to such fonts through free trial versions, a simple licensing model and one of the fastest ordering processes around.

Our long-lasting designs add **value** above and beyond the actual cost. These fonts can be downloaded directly by discerning agencies,

designers and brands or ordered as a perfectly fitting custom type solution in addition to font engineering services.

We hope to **contribute** to something bigger by promoting talented designers from around the world with whom we work under the fairest conditions.

Our **motivation** is simply the love of good design. Outstanding type is our contribution to that.

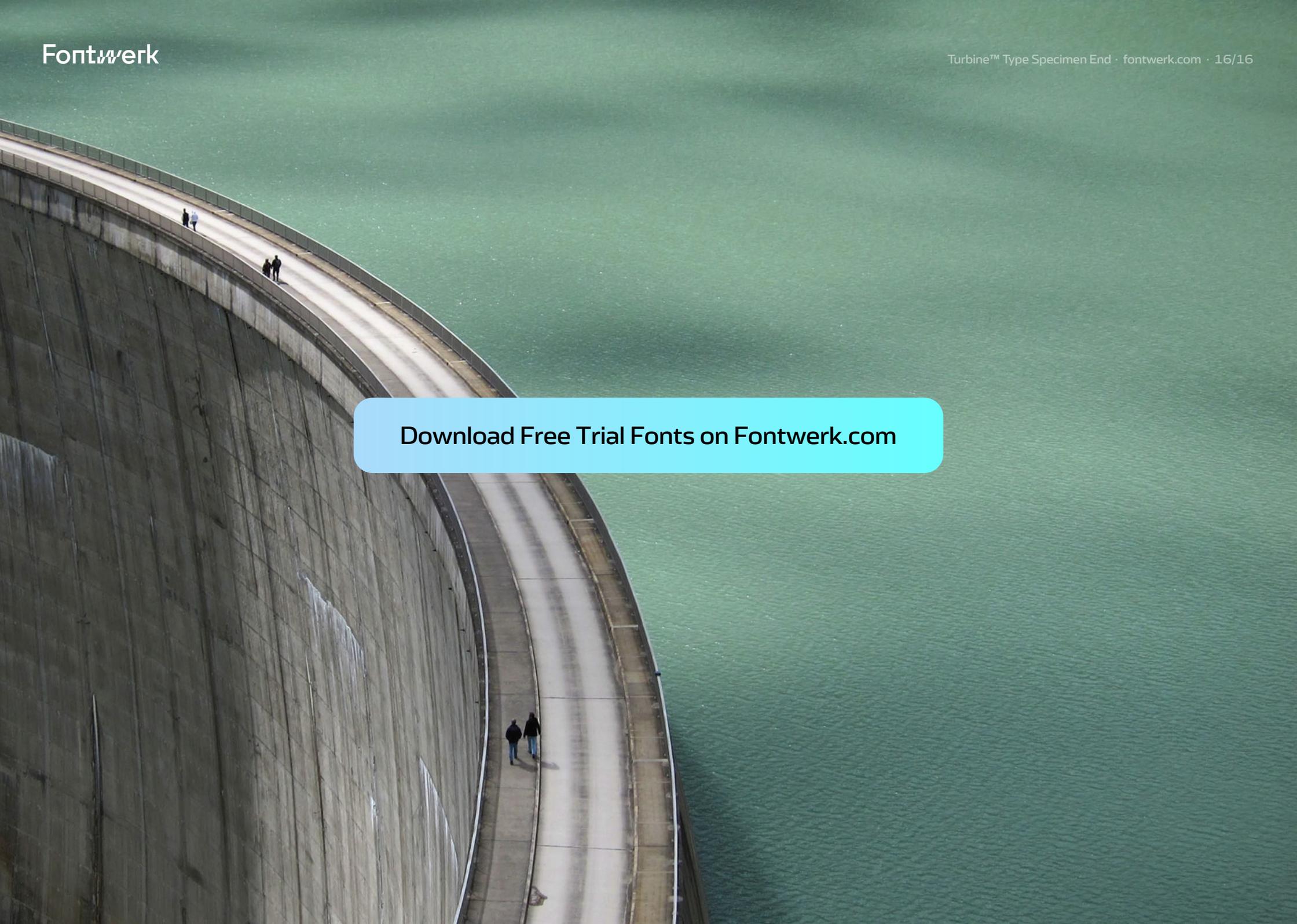
Pairing Suggestions

Romaine

A shockingly modern 450 year old. Designed by Aad van Dommelen based on a typeface by Robert Granjon. Our one and only – but highly necessary – revival.

Ika Compact

For the strongest statements in the smallest space. Designed by Jörg Hemker as part of a superfamily along with Ika. The ideal symbiosis of American grotesque and classic European sans.



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